

Abstract

The purpose of this study was to produce interactive learning media based on articulate storyline software using the context of the nugal tradition on comparative material that is valid, practical and has a potential effect on students' interest in learning. This type of research is a design research type of development study which consists of 2 stages, namely the preliminary stage and the prototype stage using formative evaluation (self evaluation, expert review, one to one, small group and field test). The design of learning media used the PMRI approach with the context of the Nugal Tradition. Data collection techniques used are questionnaires and interviews. The research subjects were class VIIB students of MTs Negeri 04 Oku Timur. The results showed that the learning media developed were valid based on the results of expert validation sheets, practical based on questionnaires and the results of evaluation answers from students and learning media had a potential effect on increasing student interest in learning based on the results of the N-gain test of the pretest-posttest questionnaire which got a score of 0.702 and included in the high category.

Keywords: *Learning Media, Articulate Storyline, Nugal Tradition*

Abstrak

Penelitian ini bertujuan untuk menghasilkan media pembelajaran interaktif berbasis *software articulate storyline* menggunakan konteks tradisi nugal pada materi perbandingan yang valis, praktis dan memiliki efek potensial terhadap minat belajar siswa. Jenis penelitian ini adalah *design research* tipe *development study* yang terdiri dari 2 tahapan yaitu tahap *preliminary* dan tahap *prototyping* menggunakan *formatif evaluation* (*self evaluation, expert review, one to one, small group* dan *field test*). Perancangan media pembelajaran menggunakan pendekatan PMRI dengan konteks Tradisi Nugal. Teknik pengumpulan data yang digunakan adalah angket dan wawancara. Subjek penelitian yakni siswa kelas VIIB MTs Negeri 04 Oku Timur. Hasil penelitian menunjukkan media pembelajaran yang dikembangkan valid berdasarkan hasil lembar validasi ahli, praktis berdasarkan angket dan hasil jawaban evaluasi dari peserta didik serta media pembelajaran memiliki efek potensial terhadap peningkatan minat belajar siswa berdasarkan hasil uji N-gain angket pretest-posttest yang mendapatkan skor 0.702 dan termasuk dalam kategori tinggi.

Kata Kunci: Media Pembelajaran, *Articulate Storyline*, Tradisi Nugal