

ABSTRAK

Diera digital ini, perkembangan zaman tak terelakkan lagi. Banyak Anak Usia Dini yang mengalami keterbatasan Nilai Agama dan Moral, anak-anak lebih suka bermain game online, menonton video tik-tok bahkan menonton video dewasa, usaha untuk menumbuhkan Nilai Agama dan Moral anak sangat diperlukan. Saat ini media audio visual sangat berperan dalam pendidikan, salah satunya film kartun, film kartun yang anak sukai adalah film kartun *Riko The Series*, yang diproduksi oleh Garis Sepuluh *Coorporation*. Film kartun ini diharapkan dapat menumbuhkan Nilai Agama dan Moral pada Anak Usia Dini di lingkungan keluarga. Tujuan penelitian ini (1) untuk mendeskripsikan Nilai Agama dan Moral dalam film kartun *Riko The Series* bagi Anak Usia Dini di lingkungan keluarga (2) menjelaskan realisasi film kartun *Riko The Series* terhadap Nilai Agama dan Moral bagi Anak Usia Dini di lingkungan keluarga. Data penelitian ini menggunakan pendekatan penelitian kepustakaan dengan teknik analisis isi. Sumber data yang digunakan adalah film kartun *Riko The Series*. Penelitian ini menggunakan Teknik pengumpulan data literer. Hasil analisis data dalam film kartun *Riko The Series* yaitu: (1) Nilai Agama dan Moral tersebut meliputi mengenal agama yang dianut, mengerjakan ibadah, berperilaku jujur, penolong, sopan, hormat, sportif, menjaga kebersihan lingkungan, mengetahui hari besar agama (2) realisasi film kartun *Riko The Series* terhadap Nilai Agama dan Moral Anak Usia Dini di lingkungan keluarga yaitu: menyanyikan lagu keagamaan, mengucapkan syukur, menolong orang lain, menghargai teman, menggunakan kata yang santun.

Kata Kunci: *Nilai Agama dan Moral, Film Kartun Riko The Series, Anak Usia Dini, Realisasi, Keluarga.*

ABSTRACT

In this digital diera, the development of the times is inevitable. Many Early Childhoods experience limited Religious and Moral Values, children prefer to play online games, watch tik-tok videos and even watch adult videos, efforts to cultivate children's Religious and Moral Values are indispensable. Currently audio visual media is very instrumental in education, one of which is cartoons, cartoons that children like is the cartoon film Riko The Series, produced by Line Ten Cooperation. This cartoon film is expected to foster Religious and Moral Values in Early Childhood in the family environment. The purpose of this study (1) is to describe Religious and Moral Values in the cartoon Riko The Series for Early Childhood in the family environment (2) explains the realization of riko cartoon film The Series against Religious and Moral Values for Early Childhood in the family environment. This research data uses a literature research approach with content analysis techniques. The data source used is the cartoon Riko The Series. This study used literary data collection techniques. The results of data analysis in the cartoon Riko The Series are: (1) Religious and Moral Values include knowing the religion that is embraced, doing worship, behaving honestly, helper, polite, respectful, sportsmanship, maintaining environmental cleanliness, knowing the big day of religion. (2) The realization of Riko The Series cartoon film on The Religious and Moral Values of Early Childhood in the family environment, namely: singing religious songs, giving thanks, helping others, appreciating friends, using polite words.

Keywords: Religious and Moral Values, Riko Cartoon Film The Series, Early Childhood, Realization, Family.