

ABSTRAK

Penelitian ini dilatar belakangi kemampuan kosa kata yang sangat penting untuk dilatih dan di kembangkan sejak dini, dari hasil observasi peneliti masih menemukan siswa yang kemampuan kosa kata nya belum sesuai tingkat perkembangannya. Penelitian ini bertujuan untuk mengetahui kevalidan, kepraktisan, dan keefektifan media papan pintar huruf serta mengetahui pengaruh media untuk melatih kosa kata anak usia 5-6 tahun di TK Islam Mardhotillah 1 Kota Lubuklinggau. Penelitian menggunakan metode R&D model *4-D* dari Thiagarajan, subjek dalam penelitian ini adalah TK Islam Mardhotillah 1 Kota Lubuklinggau dengan instrument pengumpul data berupa observasi, angket, wawancara yang divalidasi oleh ahli materi, bahasa, desain untuk menguji kualitas media papan pintar huruf. Dilakukan angket responden dan lembar wawancara peserta didik untuk mengetahui respon siswa terhadap media. Penelitian ini menghasilkan produk berupa papan pintar huruf sebagai media pembelajaran. Berdasarkan penilaian ahli materi yaitu 100 kategori sangat valid, penilaian ahli bahasa yaitu 80 kategori valid, penilaian ahli desain yaitu 96 kategori sangat valid, sedangkan penilaian uji coba lapangan dengan angket responden tingkat keefektifan uji coba skala kecil adalah 80,55 kategori efektif dan 85,18 angket lembar wawancara kategori sangat efektif. Sedangkan angket responden tingkat keefektifan uji coba skala besar adalah 85,04 kategori sangat efektif dan 84,92 angket lembar wawancara kategori sangat efektif.

Kata Kunci : Media Papan Pintar Huruf, Kosa Kata.

ABSTRAC

The background of this research is that vocabulary skills are very important to be trained and developed from an early age. From the observations, researchers still find students whose vocabulary skills are not according to their level of development. This study aims to determine the validity, practicality, and effectiveness of the smart letter board media as well as to determine the effect of the media in training the vocabulary of children aged 5-6 years in Islamic Kindergarten Mardhotillah 1 Lubuklinggau City. The study used the 4-D model R&D method from Thiagarajan, the subject in this study was Mardhotillah Islamic Kindergarten 1 Lubuklinggau City with data collection instruments in the form of observations, questionnaires, interviews which were validated by material, language, design experts to test the quality of the smart board media. Respondents' questionnaires and student interview sheets were conducted to determine student responses to the media. This research produces a product in the form of a letter smart board as a learning medium. Based on the assessment of the material expert, namely 100 very valid categories, the linguist's assessment of 80 valid categories, the design expert's assessment of 96 very valid categories, while the field trial assessment with respondent questionnaires, the level of effectiveness of the small-scale trial is 80,55 effective category and 85,18 questionnaire questionnaire categories are very effective. Meanwhile, the respondent's questionnaire on the effectiveness of the large-scale trial was 85,04 in the very effective category and 84,92 in the questionnaire questionnaire in the very effective category.

Keywords: Media Smart Letter Board, Vocabulary.