Madrasah Accountability in Increasing the Interest of New Students in **Continuing Education**

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This study aims to discuss (1) madrasah accountability in increasing the interest of new students in continuing education, (2) madrasah efforts in increasing the interest of new students in continuing education and (3) supporting and inhibiting factors of madrasah accountability in increasing student interest just continuing education. The approach used in this research is qualitative with the type of case study, with the subject of the principal, teachers, parents and students. Data collection techniques were observation, interviews and document studies. The results indicated that the accountability of madrasah in increasing the interest of new students to continue their education as seen in this study is the process of accountability and management accountability, both of which are based on data and results found in the implementation, which is running quite well, but not yet optimal. This can be seen from the lack of socialization carried out by the madrasah so that prospective students get information about the madrasah through alumni and the closed management system is still being implemented at the madrasah.

Keywords: madrasah accountability, case studies, interests, new students, continuing education