

DAFTAR PUSTAKA

- Aiken, L., & Groth-Marnat, G. (2006). *Psychological Testing and Assessment (12th Ed.)*. Pearson Education Group, Inc.
- Alhamdu. (2016). *Analisis statistik dengan program SPSS*. NoerFikri.
- Anastasi, A., & Urbina, S. (1997). *Psychological Testing (7th Ed.)*. Prentice-Hall, Inc.
- Armstrong, A., Abubakar, N. J., & Sikayena, I. (2017). Investigating into factors accounting for cognitive dissonance (Post purchase regrets). *International Journal of Multidisciplinary Research and Development*, 4(3), 229-239.
https://www.researchgate.net/profile/IsaiahSikayena/publication/320382886_Investigating_into_factors_accounting_for_cognitive_dissonance_Post_purchase_regrets/links/59e0c304458515393d4bb6af/Investigating-into-factors-accounting-for-cognitive-dissonance-Post-purchase-regrets.pdf
- APJII. (2020). Laporan Survei Internet APJII 2019-2020. Asosiasi Penyelenggara Jasa Internet Indonesia, 2020, 1-146.
<https://apjii.or.id/survei>
- Azwar, S. (2018). *Metode penelitian psikologi*. Pustaka Belajar.
- Bungin, B. (2011). *Metode penelitian kuantitatif (ed. 6)*. Prenada Media Grup.
- Depdiknas. (2012). *Kamus besar bahasa indonesia*. Gramedia Pustaka Utama.
- Eeva, F. (2013). Impulse buying behavior of young males in airport environment. *Degree Thesis International Bussiness*.
- Field, A. (2018). *Discovering Statistics Using IBM SPSS (5th ed)*. SAGE Publications.
- Gravetter, F. J., & Forzano, L. B. (2019). Research methods for the behavioral sciences (Edition 6).
<https://doi.org/10.4324/9780203084144-4>
- Hendarsyah, D. (2019). E-Commerce Di Era Industri 4.0 Dan Society 5.0. *IQTISHADUNA: Jurnal Ilmiah Ekonomi Kita*, 8(2), 171-184.
<https://doi.org/10.46367/iqtishaduna.v8i2.170>
- Herabadi, A. (2003). Perbedaan individual dalam kecenderungan belanja impulsif. Sarat emosi dan pendek pikir. *Jurnal Psikologi*, 12(20).

https://scholar.google.com/scholar?cluster=15725699575631769713&hl=en&as_sdt=2005&scioldt=0,5#d=gs_qabs&t=1667432143340&u=%23p%3DcfAKGnLoPNoJ

Hurlock, E. B. (1997). *Psikologi perkembangan: Suatu pendekatan rentang kehidupan*. Erlangga.

Lee, S. H., & Cotte, J. (2009). Post purchase consumer regret: conceptualization and development of the PPCR scale. *Advances in Consumer Research*, 36, 456-462. <https://www.acrwebsite.org/volumes/14722>

Ling, L. P., & Yazdanifard, D. R. (2015). What Internal and External Factors Influence Impulsive Buying Behavior in online Shopping? *Journal of Management and Business Research: E Marketing*, 15(5), 25-32. https://scholar.google.com/scholar?cluster=12868882047251494042&hl=id&as_sdt=2005&scioldt=0,5#d=gs_qabs&t=1684122489101&u=%23p%3DmrTTKgp0l7lJ

M'Barek, M. B., & Gharbi, A. (2011). The moderators of post purchase regret. *Journal of Marketing Research & Case Studies*, 1, 1-16. <https://ibimapublishing.com/uploads/articles/JMRCS/2011/511121/511121.pdf>

Miranda, Y. C. (2016). Kajian terhadap faktor yang mempengaruhi impulse buying dalam online shopping. *Kompetensi*, 10(1), 63-76. <https://doi.org/10.21107/kompetensi.v10i1.3424>

Nurohman, F., & Aziz, A. (2021). Impulse buying dan post purchase regret pada mahasiswa. *Intuisi: Jurnal Psikologi Ilmiah*, 12(2), 155-165. <https://doi.org/10.15294/intuisi.v12i2.28612>

Purnama, R. A. (2015). Studi deskriptif mengenai bentuk impulse buying pada mahasiswa Fakultas Psikologi Universitas Padjadjaran usia 18-20 tahun. Universitas Padjadjaran. https://scholar.google.com/scholar?hl=id&as_sdt=0%2C5&q=STUDI+DESKRIPTIF+MENGENAI+BENTUK+IMPULSE+BUYING+PADA+MAHASISWA+FAKULTAS+PSIKOLOGI+UNIVERSITAS+PADJADJARAN+USIA+18-20+TAHUN&btnG=#d=gs_qabs&t=1686788336156&u=%23p%3DGpItOVNeoMJ

Putri, A. S., & Zakaria, R. (2020). Analisis pemetaan ecommerce terbesar di Indonesia berdasarkan model kekuatan ekonomi digital. *In Seminar dan Konferensi Nasioanal IDEC*, 1, 1-14. <https://idec.ft.uns.ac.id/wp-content/uploads/IDEC2020/PROSIDING/ID062.pdf>

- Rook, D. W. & Fisher, R. J. (1995). Normative influences on impulsive buying behavior. *Journal of Consumer Research*, 22, 305-313. <https://doi.org/10.1086/209452>
- Saleh, M. A. (2012). An Investigation of the Relationship between Unplanned Buying and Post-purchase Regret. *International Journal of Marketing Studies*, 4(4), 106-120. <http://dx.doi.org/10.5539/ijms.v4n4p106>
- Salsabila Putri, A., & Zakaria, R. (2020). Analisis Pemetaan E-Commerce Terbesar Di Indonesia Berdasarkan Model Kekuatan Ekonomi Digital. *Seminar Dan Konferensi Nasional IDEC*, 1(November), 1-14.
- Simonson, I., Carmon, Z., Dhar, R., Drolet, A., & Nowlis, S. M. (2001). Consumer research: In search of identity. *Annual Review of Psychology*, 52(May 2001), 249-275. <https://doi.org/10.1146/annurev.psych.52.1.249>
- Siregar, S. (2013). *Metode penelitian kuantitatif: dilengkapi dengan perbandingan perhitungan manual & SPSS*. Kencana.
- Thakur, C., Diwekar, A., Reddy, B. J., & Gajjala, N. (2020). A study of the online impulse buying behavior during COVID-19 pandemic. *International Journal of Research in Engineering, Science and Management*, 3(9), 86-90. <https://doi.org/10.47607/ijresm.2020.294>
- Umar, J., & Nisa, Y. F. (2020). Uji validitas konstruk dengan CFA dan pelaporannya. *Jurnal Pengukuran Psikologi dan Pendidikan Indonesia*, 9(12), 1-11. <http://dx.doi.org/10.15408/jp3i.v9i2.XXXXX>
- Utami, A. F., & Sumaryono. (2008). Pembelian impulsive ditinjau dari kontrol diri dan jenis kelamin pada remaja. *Jurnal Psikologi Proyeksi*, 1(3), 46-57. https://repository.ugm.ac.id/digitasi/download.php?file=2609_MU.11070006.pdf
- Verplanken, B., & Herabadi, A. (2001). Individual differences in impulse buying tendency: felling and no thinking. *European Journal of Personality*, 15, 71-83. <https://doi.org/10.1002/per.423>
- Verplanken, B., & Sato, A. (2011). The Psychology of Impulse Buying: An Integrative Self- Regulation Approach. *Journal of Consumer Policy*, 34(2), 197- 210. <http://dx.doi.org/10.1007/s10603-011-9158-5>

- Yuliawati, Y. & Suana, F. (2017). Belanja hedonis di kalangan mahasiswa. *Jurnal Ekubis*, 1(2), 41-51. <http://ojs.uninus.ac.id/index.php/EKUBIS/article/view/777>
- Zelenberg, M., & Pieters, R. (2007). A theory of regret regulation 1.0. *Journal of Consumer Psychology*, 17(1), 3-18. https://doi.org/10.1207/s15327663jcp1701_3