

ABSTRACT

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Study program/Faculty : Islamic Psychology/ Psychology
Title :The relationship between Celebrity Worship and Psychological Well-being in the ARMY BTS Palembang Community

This study aims to determine the relationship between Celebrity Worship and Psychological Well-being. This study uses a quantitative method with a correlational research type. The research subjects were 75 members of the BTS ARMY Community with a total sampling technique. The instruments used were the celebrity worship scale and the psychological well-being scale which the researchers compiled themselves based on the celebrity worship aspect from McCutcheon (2002) and the Psychological Well-being dimension from Ryff (2014). Data analysis used to test the hypotheses is using pearson' product moment (with the help SPSS version 29), the result of the study show a correlation coefficient value of 0,454 with a significance value of $p < 0,001$ ($p < 0,05$) meaning that there is a significant relationship between Celebrity Worship and Psychological Well-being in the ARMY BTS Palembang Community.

Keywords : *Celebrity Worship, Psychological Well-being, Community*

INTISARI

Nama : Deni Purnama Sari
Program Studi/ Fakultas : Psikologi Islam/ Psikologi
Judul : Hubungan *Celebrity Worship* dan *Psychological Well-being* pada Komunitas ARMY BTS Palembang

Penelitian ini bertujuan untuk mengetahui Hubungan *Celebrity Worship* dan *Psychological Well-being*. Penelitian ini menggunakan metode kuantitatif dengan jenis penelitian korelasional. Subjek penelitian sebanyak 75 anggota Komunitas ARMY BTS dengan teknik total sampling. Instrumen yang digunakan ialah skala *Celebrity Worship* dan skala *Psychological well-being* yang peneliti susun sendiri berdasarkan aspek *Celebrity Worship* dari McCutcheon (2002) dan dimensi *Psychological well-being* dari Ryff (2014). Analisis data yang digunakan untuk menguji hipotesis yaitu menggunakan *pearson's product moment* (dengan bantuan SPSS versi 29), hasil penelitian menunjukkan nilai koefisien korelasi sebesar 0,454 dengan nilai signifikansi $p < 0,001$ ($p < 0,05$) artinya ada hubungan yang signifikan antara *Celebrity Worship* dan *Psychological Well-being* pada komunitas ARMY BTS Palembang.

Kata kunci : *Celebrity Worship*, *Psychological well-being* , Komunitas