

## **ABSTRACT**

Teaching media in the form of static infographics is a visual form that is made to convey information in an easy-to-understand way, increase students' reading interest, combine detailed and up to date information with the current situation. This research discusses the development of teaching media in the form of static infographics to strengthen PPRA in the form of enrichment of inheritance and evolution materials. Lack of interest in reading and innovation in learning media and the unavailability of learning media that supports PPRA values, this research aims to produce teaching media in the form of static infographics regarding inheritance and evolution in phase F to strengthen PPRA which is valid and practical. This research uses the Research & Development (R&D) method. This research uses the Plomp 2013 model which is limited to the practicality stage only. Data collection techniques were carried out by means of observation, interviews and questionnaires given to respondents. Based on the research results, the average validity value of material experts, media experts and language experts was obtained at 3.73 in the very valid category. Meanwhile, the practicality questionnaire assessment obtained an average score of 3.71 in the very practical category. The results of this response show that the teaching media in the form of static infographics for strengthening PPRA is valid and practical to use in the learning process.

**Keywords:** Enrichment, Inheritance and Evolution, Plomp 2013, PPRA, Static infographics.