

ABSTRAK

E-learning yakni media pembelajaran yang memerlukan internet untuk penggunaannya. Peneliti memilih *Wix* selaku pembuat *website* terbaik sebagai pembuat media pembelajaran *E-Learning*. Tujuan diadakannya penelitian ini ialah untuk menjelaskan tingkat validitas dan praktikalitas dari pengembangan media pembelajaran *E-Learning* berbasis *Wix* pada pembelajaran materi perubahan iklim kelas VII SMP Muhammadiyah 7 Palembang. Penelitian yang dipakai yakni R&D (*Research & Development*) dengan menggunakan model pengembangan ADDIE yang berisikan tahap *Analysis, Design, Development, Implementation, dan Evaluation*, hanya saja penelitian ini terbatas sampai tahap pengembangan. Analisis data didapat dari pengumpulan data kuantitatif (persentase angket) dan kualitatif (saran, komentar, dan kritik) dari ahli media, materi, dan bahasa serta tanggapan guru dan peserta didik. Hasil pengembangan media pembelajaran *E-Learning* berbasis *Wix* pada materi perubahan iklim kelas VII di SMP Muhammadiyah 7 Palembang diperoleh nilai persentase kevalidan dari ahli media sebesar 96,4%, ahli materi 100,0%, terakhir ahli bahasa 95,8% kategori sangat valid, lalu hasil kepraktisan dari tanggapan guru sebesar 91,6%, serta persentase tanggapan peserta didik uji perorangan (*One to One*) 92,1% dan uji kelompok kecil (*Small Group*) 90,8% dengan kategori sangat praktis. Dengan begitu, pengembangan media pembelajaran ini dinyatakan valid & praktis serta layak untuk dipakai dalam praktik belajar mengajar.

Kata Kunci: *E-Learning*, Media Pembelajaran, Perubahan Iklim, WIX

ABSTRACT

E-learning is learning media that requires internet as its usage. Researchers chose Wix as the best website builder to create E-Learning learning media. The purpose of this research is to explain the level of validity and practicality of the development of Wix-based E-Learning learning media in learning climate change material in class VII Muhammadiyah 7 Junior High School Palembang. The research used is R&D (Research & Development) using the ADDIE development model which contains the stages of Analysis, Design, Development, Implementation, and Evaluation, but this research is only limited to the development stage. Data analysis is obtained from collecting quantitative (percentage of questionnaires) and qualitative (suggestions, comments, and criticism) data from material media experts, and language and teacher and learner responses. The results of the development of Wix-based E-Learning learning media on class VII climate change material at Muhammadiyah 7 Junior High School Palembang obtained a percentage value of validity from media experts of 96,4%, material experts 100,0%, finally linguists 95,8% with a very valid category, then for the results of practicality from teacher responses of 91,6%, as well as the percentage of responses from individual test students (One to One) 92,1% and small group tests (Small Group) 90,8% with a very practical category. Therefore, this learning media development is declared valid & practical and suitable to be used in teaching and learning practices.

Keywords: *Climate Change, E-Learning, Learning Media, WIX*