

ABSTRAK

Penelitian ini menganalisis peran pasar Kalangan dalam memenuhi kebutuhan masyarakat Desa Tanjung Menang secara masalah, dengan fokus pada kendala akses, kualitas produk, dampak ekonomi, potensi monopoli, serta penerapan prinsip maqashid syariah. Masalah infrastruktur pasar juga mempengaruhi kesejahteraan dan transaksi di pasar tersebut. Penelitian ini adalah penelitian lapangan kualitatif di Desa Tanjung Menang, Buay Pemaca, yang menganalisis peran pasar tradisional (kalangan) dalam memenuhi kebutuhan masyarakat secara masalah. Data primer diperoleh melalui observasi, wawancara dengan 15 informan (7 penjual, 7 pembeli, 1 ahli), dan dokumentasi, dianalisis menggunakan metode Miles dan Huberman. Pasar Kalangan berperan penting dalam memenuhi kebutuhan masyarakat dengan menyediakan barang terjangkau, mendukung ekonomi lokal, dan menciptakan lapangan kerja. Namun, kendala seperti aksesibilitas, sanitasi, dan fluktuasi harga mengurangi kepuasan. Solusi mencakup perbaikan infrastruktur, stabilisasi harga, dan dukungan pemerintah agar lebih sesuai dengan prinsip masalah dalam ekonomi Islam. Pasar Kalangan berperan penting dalam memenuhi kebutuhan masyarakat dengan harga terjangkau dan transaksi langsung yang sesuai prinsip keadilan dalam ekonomi Islam. Manfaat sosial-ekonomi termasuk penciptaan lapangan kerja dan penguatan komunitas. Perbaikan infrastruktur, regulasi, dan transparansi harga diperlukan untuk lebih mencerminkan prinsip masalah dengan dukungan pemerintah dan masyarakat.

Kata Kunci: Peran Pasar, Memenuhi Kebutuhan, Masalah

ABSTRACT

This study analyzes the role of the Kalangan market in meeting the needs of the Tanjung Menang Village community in a *maslahah* manner, with a focus on access constraints, product quality, economic impact, potential monopoly, and the application of the *maqashid sharia* principle. Market infrastructure problems also affect welfare and transactions in the market. This study is a qualitative field research in Tanjung Menang Village, Buay Pemaca, which analyzes the role of traditional markets (*kalangan*) in meeting the needs of the community in a *maslahah* manner. Primary data were obtained through observation, interviews with 15 informants (7 sellers, 7 buyers, 1 expert), and documentation, analyzed using the Miles and Huberman method. The Kalangan market plays an important role in meeting the needs of the community by providing affordable goods, supporting the local economy, and creating jobs. However, constraints such as accessibility, sanitation, and price fluctuations reduce satisfaction. Solutions include improving infrastructure, stabilizing prices, and government support to be more in line with the *maslahah* principle in Islamic economics. The Kalangan market plays an important role in meeting the needs of the community with affordable prices and direct transactions that are in accordance with the principles of justice in Islamic economics. Socio-economic benefits include job creation and community strengthening. Improvements in infrastructure, regulation, and price transparency are needed to better reflect the *maslahah* principle with government and community support.

Keywords: Market Role, Meeting Needs, *Maslahah*

