

ABSTRAK

Penelitian ini mengeksplorasi mekanisme pasar tradisional dari perspektif Ekonomi Islam. Pasar, sebagai titik pertemuan penjual dan pembeli, memegang peran sentral dalam perekonomian, dan prinsip-prinsip Ekonomi Islam mementingkan nilai-nilai keadilan, kebahagiaan bersama, serta melarang praktik curang dan ketidakjujuran dalam transaksi jual beli.

Mekanisme pasar tradisional sering melibatkan tawar-menawar, di mana pembeli dan penjual berinteraksi langsung. Ekonomi Islam mendorong keadilan dalam transaksi ini. Dalam pandangan Ekonomi Islam, produsen dilarang meningkatkan harga hingga tidak terjangkau oleh pembeli.

Pentingnya keadilan dalam penetapan harga tercermin dalam prinsip-prinsip Islam yang menekankan keseimbangan dan keadilan dalam setiap aspek kehidupan, termasuk ekonomi. Harga yang adil mencerminkan kebutuhan dan keadilan bagi penjual dan pembeli. Dalam pasar tradisional, tawar-menawar menjadi sarana mencapai harga yang adil.

Penelitian ini menggunakan metode deskriptif dengan pendekatan kualitatif. Data dikumpulkan melalui wawancara dan dokumentasi. Pedagang dan pembeli di pasar tradisional diwawancarai untuk memahami pandangan mereka terkait mekanisme pasar dan penerapan prinsip Ekonomi Islam. Dokumentasi dilakukan untuk mengumpulkan data harga, transaksi, dan praktik bisnis di pasar tersebut.

Hasil penelitian menunjukkan pasar tradisional cenderung menerapkan mekanisme sesuai prinsip Ekonomi Islam. Tawar-menawar efektif mencapai harga adil. Pedagang di pasar tradisional sadar akan prinsip-prinsip moral dan etika Islam, berusaha menghindari praktik yang bertentangan.

Pentingnya prinsip Ekonomi Islam dalam mekanisme pasar tradisional juga menyoroti peran lembaga keuangan syariah. Lembaga ini dapat memberikan solusi finansial sesuai kebutuhan pedagang dan pembeli di pasar tradisional.

Pemahaman nilai-nilai Ekonomi Islam di pasar tradisional membuka ruang pengembangan. Lembaga keuangan komitmen pada prinsip syariah meningkatkan keberlanjutan pasar tradisional, memastikan prinsip etika dan keadilan terus dipegang.

Penelitian ini tidak hanya menggambarkan mekanisme pasar tradisional dari perspektif Ekonomi Islam, tetapi juga memberikan wawasan tentang penerapan prinsip-prinsip tersebut dalam kehidupan sehari-hari. Diharapkan temuan ini memberikan dasar untuk pengembangan konsep Ekonomi Islam di pasar tradisional. Implementasi yang konsisten dapat menciptakan lingkungan ekonomi lebih adil dan berkelanjutan.

Kata kunci : Mekanisme Pasar, Pasar Kebun Bunga, Ekonomi Syariah.

ABSTRACT

This research aims to explore the implementation of traditional market mechanisms from the perspective of Islamic Economics. The market, as the meeting point between sellers and buyers, plays a central role in the economy, and the principles of Islamic Economics emphasize values of justice, shared happiness, and prohibit dishonest practices, dishonesty, and injustice in buying and selling transactions.

The mechanisms of traditional markets often involve the process of bargaining, where buyers and sellers interact directly. Islamic Economics encourages justice in these transactions. From the perspective of Islamic Economics, producers are prohibited from taking actions that could cause prices to rise to the point where buyers cannot afford them.

The importance of justice in determining prices is reflected in Islamic principles that emphasize balance and fairness in every aspect of life, including the economy. A fair price reflects the needs and justice for both sellers and buyers. In the context of traditional markets, the bargaining aspect becomes a means to achieve a fair price.

This research uses a descriptive method with a qualitative approach. Data is collected through interviews and documentation. Interviews with traders and buyers in traditional markets are conducted to understand their views on market mechanisms and the implementation of Islamic Economic principles. Documentation is also carried out to collect data on prices, transactions, and business practices in the market.

The results of the research show that traditional markets tend to implement market mechanisms in accordance with the principles of Islamic Economics. The bargaining process proves to be effective in achieving a fair and mutually beneficial price. Traders in traditional markets are aware of the moral and ethical principles of Islam in business, making efforts to avoid practices that contradict these values.

The importance of applying the principles of Islamic Economics in the mechanisms of traditional markets also emphasizes the role of Sharia-based financial institutions. These institutions have the potential to provide financial solutions that align with the needs of traders and buyers in traditional markets.

Understanding and awareness of Islamic Economic values in traditional markets also open up room for further development. The involvement of financial institutions committed to Sharia principles can enhance the sustainability of traditional markets, ensuring that ethical and just principles are consistently upheld.

This research not only describes the mechanisms of traditional markets from the perspective of Islamic Economics but also provides insights into how these principles are applied in everyday life. It is hoped that the findings will provide a foundation for the development of Islamic Economic concepts in the context of traditional markets. Consistent implementation of these principles can create a more just and sustainable economic environment.

Keywords : Market Mechanism, Flower Garden Market, Sharia Economics.