

ABSTRACT

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Study Program : Islamic Psychology
Title : *The Relationship between Money Attitude and Impulsive Buying for Class XII Students at SMA Tri Dharma Palembang*

This study aims to determine whether there is a relationship between money attitude and impulsive buying in class XII students at SMA Tri Dharma Palembang. The research method used is a quantitative correlational method and data collection using a scale. The population in this study were all class XII students at SMA Tri Dharma Palembang, totaling 83 people, and a sample of 83 people. Sampling in this study used total sampling. The research instruments used were the money attitude scale and the impulsive buying scale using the Money Attitude Scale (MAS) and Impulse Buying Tendency (IBTC) measuring instruments. The results of data analysis using the Pearson's Product-Moment correlation analysis technique with the help of statistic software showed a significant positive relationship between money attitude and impulsive buying in class XII students at SMA Tri Dharma Palembang. This is evidenced by the results ($r = 0.650$; $p = 0.000$).

Keywords: *Money Attitude, Impulsive Buying, Shopping*

INTISARI

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Program Studi : Psikologi Islam
Judul : Hubungan antara *Money Attitude* dengan *Impulsive Buying* pada Siswa Kelas XII di SMA Tri Dharma Palembang

Penelitian ini bertujuan untuk mengetahui apakah terdapat hubungan antara *money attitude* dengan *impulsive buying* pada siswa kelas XII di SMA Tri Dharma Palembang. Metode penelitian yang digunakan adalah metode kuantitatif korelasional dan pengumpulan data menggunakan skala. Jumlah populasi dalam penelitian ini adalah seluruh siswa kelas XII di SMA Tri Dharma Palembang yang berjumlah 83 orang, dan sampel sebanyak 83 orang. Pengambilan sampel pada penelitian ini menggunakan *total sampling*. Instrumen penelitian yang digunakan adalah skala *money attitude* dan skala *impulsive buying* menggunakan alat ukur *Money Attitude Scale* (MAS) dan *Impulse Buying Tendency* (IBTC). Hasil analisis data teknik analisis korelasi *Pearson's Product-Moment* dengan bantuan *software* statistik menunjukkan adanya hubungan yang positif signifikan antara *money attitude* dengan *impulsive buying* pada siswa kelas XII di SMA Tri Dharma Palembang. Hal tersebut dibuktikan dengan hasil ($r = 0,650$; $p = 0,000$).

Kata Kunci: *Money Attitude, Impulsive Buying, Belanja*