

Lampiran 1. Kuesioner Penelitian

KUESIONER PENELITIAN

Assalamu'alaikum Warahmatullahi Wabarakatuh

Saya Muhammad Syuhada mahasiswa UIN Raden Fatah Palembang sedang melakukan penelitian yang berjudul **“Pengaruh Iklan Merek Harga dan Kualitas Produk Terhadap Keputusan Pembelian Kartu Perdana Telkomsel pada Mahasiswa Fakultas Ekonomi dan Bisnis Islam Universitas Islam Negeri Raden Fatah Palembang”** sebagai salah satu syarat untuk dapat menyelesaikan pendidikan program S1 Ekonomi Syariah Fakultas Ekonomi dan Bisnis Islam Universitas Islam Negeri Raden Fatah Palembang.

Berdasarkan ini, saya memohon kesediaan saudara/saudari untuk mengisi kuesioner ini. Kuesioner ini merupakan suatu alat yang digunakan untuk mengumpulkan data dalam penelitian ini. Data tersebut akan digunakan untuk kepentingan akademis semata dan akan dijaga kerahasiaannya. Saudara/saudari, dalam hal ini dapat dengan bebas menentukan pilihan jawaban pada kuesioner sesuai dengan keyakinan saudara/saudari.

Atas perhatian dan kesediaan saudara/saudari dalam mengisi kuesioner ini, saya ucapkan terima kasih.

Wassalamu'alaikum Warahmatullahi Wabarakatuh

Hormat saya,

Muhammad Syuhada
NIM. 14190211

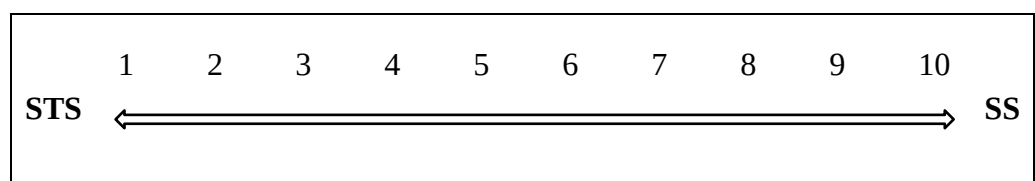
I KARAKTERISTIK RESPONDEN

Berilah tanda silang (x) pada salah satu pilihan yang terdapat di bawah ini sesuai dengan data informasi yang anda miliki.

1. Nama :.....(*boleh tidak di isi)
2. Jenis Kelamin : (pilih salah satu di bawah ini)
 - A. Pria
 - B. Wanita
3. Usia : (pilih salah satu di bawah ini)
 - A. < 18 tahun
 - B. 18 tahun - 20 tahun D. 22 tahun – 24 tahun
 - C. 21 tahun - 22 tahun E. $\geq$ 24 tahun
4. Jurusan : (pilih salah satu di bawah ini)
 - A. D3 Perbankan Syariah C. Manajemen Zakat dan Wakaf
 - B. Ekonomi Syariah D. S1 Perbankan Syariah
5. Sudah berapa kali membeli produk kartu perdana Telkomsel : (Pilih salah satu di bawah ini)
 - A.1 B. 2 C. 3 D. 4 E. $\geq$ 5

II PERTANYAAN PENELITIAN

Petunjuk: Berilah tanda centang (✓) pada salah satu jawaban yang paling sesuai dengan pendapat Anda. Adapun skoring penilaian responden dalam skala likert adalah sebagai berikut:



Jawaban responden yang mendekati 10 dikategorikan Sangat Setuju (SS) dan mendekati 1 Sangat Tidak Setuju (STS).

[illegible]

Lampiran 2. Hasil Uji SPSS :

Uji Vvaliditas dan Reliabilitas

a. Uji Validitas Variabel Iklan (X₁)

		Correlations						
		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	TotalX1
X1.1	Pearson Correlation	1	.589**	-.074	.386**	.200	-.002	.568**
	Sig. (2-tailed)		.000	.443	.000	.037	.981	.000
	N	110	110	110	110	110	110	110
X1.2	Pearson Correlation	.589**	1	.142	.663**	.497**	.038	.761**
	Sig. (2-tailed)	.000		.140	.000	.000	.692	.000
	N	110	110	110	110	110	110	110
X1.3	Pearson Correlation	-.074	.142	1	.286**	.304**	.183	.528**
	Sig. (2-tailed)	.443	.140		.002	.001	.056	.000
	N	110	110	110	110	110	110	110
X1.4	Pearson Correlation	.386**	.663**	.286**	1	.571**	.038	.764**
	Sig. (2-tailed)	.000	.000	.002		.000	.690	.000
	N	110	110	110	110	110	110	110
X1.5	Pearson Correlation	.200*	.497**	.304**	.571**	1	.150	.699**
	Sig. (2-tailed)	.037	.000	.001	.000		.119	.000
	N	110	110	110	110	110	110	110
X1.6	Pearson Correlation	-.002	.038	.183	.038	.150	1	.404**
	Sig. (2-tailed)	.981	.692	.056	.690	.119		.000
	N	110	110	110	110	110	110	110
TotalX1	Pearson Correlation	.568**	.761**	.528**	.764**	.699**	.404**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	110	110	110	110	110	110	110

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

b. Uji Validitas Variabel Merek (X_2)

		Correlations						
		X2.1	X2.2	X2.3	X2.4	X2.5	X2.6	TotalX2
X2.1	Pearson Correlation	1	.704**	.277**	.693**	.848**	-.068	.852**
	Sig. (2-tailed)		.000	.003	.000	.000	.481	.000
	N	110	110	110	110	110	110	110
X2.2	Pearson Correlation	.704**	1	.157	.626**	.546**	-.113	.714**
	Sig. (2-tailed)	.000		.102	.000	.000	.239	.000
	N	110	110	110	110	110	110	110
X2.3	Pearson Correlation	.277**	.157	1	.255**	.331**	.098	.584**
	Sig. (2-tailed)	.003	.102		.007	.000	.309	.000
	N	110	110	110	110	110	110	110
X2.4	Pearson Correlation	.693**	.626**	.255**	1	.590**	-.158	.742**
	Sig. (2-tailed)	.000	.000	.007		.000	.099	.000
	N	110	110	110	110	110	110	110
X2.5	Pearson Correlation	.848**	.546**	.331**	.590**	1	-.070	.803**
	Sig. (2-tailed)	.000	.000	.000	.000		.465	.000
	N	110	110	110	110	110	110	110
X2.6	Pearson Correlation	-.068	-.113	.098	-.158	-.070	1	.223*
	Sig. (2-tailed)	.481	.239	.309	.099	.465		.019
	N	110	110	110	110	110	110	110
TotalX2	Pearson Correlation	.852**	.714**	.584**	.742**	.803**	.223*	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.019	
	N	110	110	110	110	110	110	110

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

c. Uji Validitas Variabel Harga (X₃)

		Correlations								
		X3.1	X3.2	X3.3	X3.4	X3.5	X3.6	X3.7	X3.8	TotalX3
X3.1	Pearson Correlation	1	-.019	.140	.636**	.104	.704**	.075	.139	.422**
	Sig. (2-tailed)		.843	.144	.000	.282	.000	.438	.146	.000
	N	110	110	110	110	110	110	110	110	110
X3.2	Pearson Correlation	-.019	1	.181	-.025	.280**	-.082	-.076	.056	.366**
	Sig. (2-tailed)	.843		.059	.792	.003	.392	.429	.560	.000
	N	110	110	110	110	110	110	110	110	110
X3.3	Pearson Correlation	.140	.181	1	.235*	.869**	.258**	.104	.144	.745**
	Sig. (2-tailed)	.144	.059		.013	.000	.006	.280	.134	.000
	N	110	110	110	110	110	110	110	110	110
X3.4	Pearson Correlation	.636**	-.025	.235*	1	.195*	.702**	-.008	.051	.506**
	Sig. (2-tailed)	.000	.792	.013		.042	.000	.931	.595	.000
	N	110	110	110	110	110	110	110	110	110
X3.5	Pearson Correlation	.104	.280**	.869**	.195*	1	.230*	.037	.163	.742**
	Sig. (2-tailed)	.282	.003	.000	.042		.016	.698	.089	.000
	N	110	110	110	110	110	110	110	110	110
X3.6	Pearson Correlation	.704**	-.082	.258**	.702**	.230*	1	.117	.170	.572**
	Sig. (2-tailed)	.000	.392	.006	.000	.016		.225	.076	.000
	N	110	110	110	110	110	110	110	110	110
X3.7	Pearson Correlation	.075	-.076	.104	-.008	.037	.117	1	.212*	.386**
	Sig. (2-tailed)	.438	.429	.280	.931	.698	.225		.026	.000
	N	110	110	110	110	110	110	110	110	110
X3.8	Pearson Correlation	.139	.056	.144	.051	.163	.170	.212*	1	.495**
	Sig. (2-tailed)	.146	.560	.134	.595	.089	.076	.026		.000
	N	110	110	110	110	110	110	110	110	110
TotalX3	Pearson Correlation	.422**	.366**	.745**	.506**	.742**	.572**	.386**	.495**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	110	110	110	110	110	110	110	110	110

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

d. Uji Validitas Variabel Kualitas Produk (X₄)

		Correlations														
		X4.1	X4.2	X4.3	X4.4	X4.5	X4.6	X4.7	X4.8	X4.9	X4.10	X4.11	X4.12	X4.13	X4.14	TotalX
X4.1	Pearson Correlation	1	.715**	.258**	.041	-.050	.129	.049	.715**	.936**	.128	.149	.538**	.167	.275**	.67
	Sig. (2-tailed)		.000	.007	.671	.602	.178	.610	.000	.000	.183	.121	.000	.081	.004	.0
	N	110	110	110	110	110	110	110	110	110	110	110	110	110	110	1
X4.2	Pearson Correlation	.715**	1	.115	.035	-.021	-.013	-.038	1.000**	.651**	.031	.139	.509**	.104	.210*	.58
	Sig. (2-tailed)	.000		.233	.720	.828	.896	.695	.000	.000	.750	.147	.000	.278	.028	.0
	N	110	110	110	110	110	110	110	110	110	110	110	110	110	110	1
X4.3	Pearson Correlation	.258**	.115	1	.027	-.081	.127	-.036	.115	.275**	.152	.085	.179	.183	.185	.37
	Sig. (2-tailed)	.007	.233		.777	.399	.187	.709	.233	.004	.113	.377	.061	.055	.053	.0
	N	110	110	110	110	110	110	110	110	110	110	110	110	110	110	1
X4.4	Pearson Correlation	.041	.035	.027	1	.750**	.187	-.046	.035	.020	.145	-.006	.094	.134	.134	.33
	Sig. (2-tailed)	.671	.720	.777		.000	.050	.633	.720	.832	.132	.950	.330	.164	.162	.0
	N	110	110	110	110	110	110	110	110	110	110	110	110	110	110	1
X4.5	Pearson Correlation	-.050	-.021	-.081	.750**	1	.234*	-.008	-.021	-.064	.206*	.014	.016	.128	.093	.29
	Sig. (2-tailed)	.602	.828	.399	.000		.014	.938	.828	.503	.031	.882	.869	.182	.336	.0
	N	110	110	110	110	110	110	110	110	110	110	110	110	110	110	1
X4.6	Pearson Correlation	.129	-.013	.127	.187	.234*	1	.049	-.013	.112	.912**	.140	-.071	.878**	.568**	.60
	Sig. (2-tailed)	.178	.896	.187	.050	.014		.611	.896	.246	.000	.146	.459	.000	.000	.0
	N	110	110	110	110	110	110	110	110	110	110	110	110	110	110	1
X4.7	Pearson Correlation	.049	-.038	-.036	-.046	-.008	.049	1	-.038	.045	.072	.643**	.000	.073	.033	.29
	Sig. (2-tailed)	.610	.695	.709	.633	.938	.611		.695	.643	.455	.000	.999	.450	.730	.0
	N	110	110	110	110	110	110	110	110	110	110	110	110	110	110	1
X4.8	Pearson Correlation	.715**	1.000**	.115	.035	-.021	-.013	-.038	1	.651**	.031	.139	.509**	.104	.210*	.58
	Sig. (2-tailed)	.000	.000	.233	.720	.828	.896	.695		.000	.750	.147	.000	.278	.028	.0
	N	110	110	110	110	110	110	110	110	110	110	110	110	110	110	1
X4.9	Pearson Correlation	.936**	.651**	.275**	.020	-.064	.112	.045	.651**	1	.182	.132	.489**	.146	.260**	.64
	Sig. (2-tailed)	.000	.000	.004	.832	.503	.246	.643	.000		.057	.171	.000	.128	.006	.0
	N	110	110	110	110	110	110	110	110	110	110	110	110	110	110	1
X4.10	Pearson Correlation	.128	.031	.152	.145	.206*	.912**	.072	.031	.182	1	.174	-.031	.924**	.584**	.64

f. Uji Reliabilitas Variabel Iklan (X_1)**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X1.1	42.66	7.913	.303	.640
X1.2	42.52	7.298	.623	.526
X1.3	42.47	8.105	.237	.670
X1.4	42.35	7.258	.625	.524
X1.5	42.47	7.719	.545	.557
X1.6	42.29	9.016	.121	.702

Reliability Statistics

Cronbach's Alpha	N of Items
.651	6

g. Uji Reliabilitas Variabel Merek (X_2)**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X2.1	42.22	7.346	.759	.558
X2.2	42.17	8.052	.558	.622
X2.3	42.12	8.325	.322	.703
X2.4	42.02	7.835	.591	.610
X2.5	42.15	7.648	.689	.583
X2.6	42.65	10.818	-.072	.817

Reliability Statistics

Cronbach's Alpha	N of Items
.700	6

h. Uji Reliabilitas Variabel Harga (X_3)**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X3.1	59.21	13.873	.422	.599
X3.2	59.41	15.437	.089	.681
X3.3	59.18	12.205	.530	.560
X3.4	59.06	13.748	.419	.599
X3.5	59.26	12.361	.521	.564
X3.6	59.25	13.403	.520	.578
X3.7	59.15	15.080	.115	.679
X3.8	59.37	14.089	.237	.647

Reliability Statistics

Cronbach's Alpha	N of Items
.648	8

i. Uji Reliabilitas Variabel Kualitas Produk (X_4)**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
X4.1	109.82	35.948	.599	.742
X4.2	109.77	36.746	.491	.751
X4.3	109.79	38.405	.226	.776
X4.4	109.79	39.451	.221	.773
X4.5	109.90	39.742	.163	.778
X4.6	109.80	35.978	.500	.749
X4.7	110.12	39.206	.126	.789
X4.8	109.77	36.746	.491	.751
X4.9	109.79	36.240	.565	.745
X4.10	109.72	35.452	.545	.744
X4.11	109.77	37.719	.291	.769
X4.12	109.83	37.098	.336	.765
X4.13	109.72	35.360	.561	.743
X4.14	109.84	35.533	.479	.750

Reliability Statistics

Cronbach's Alpha	N of Items
.773	14

j. Uji Reliabilitas Variabel Keputusan (Y)

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Y1.1	75.25	18.040	.468	.563
Y1.2	75.26	17.976	.497	.559
Y1.3	75.19	18.560	.321	.590
Y1.4	75.25	19.948	.114	.636
Y1.5	75.30	16.891	.484	.549
Y1.6	75.55	19.003	.176	.626
Y1.7	75.31	18.105	.332	.587
Y1.8	75.58	20.502	.039	.654
Y1.9	75.65	19.570	.148	.629
Y1.10	75.30	16.891	.484	.549

Reliability Statistics

Cronbach's Alpha	N of Items
.622	10

Uji Asumsi Klasik

a. Uji Normalitas

One-Sample Kolmogorov-Smirnov Test

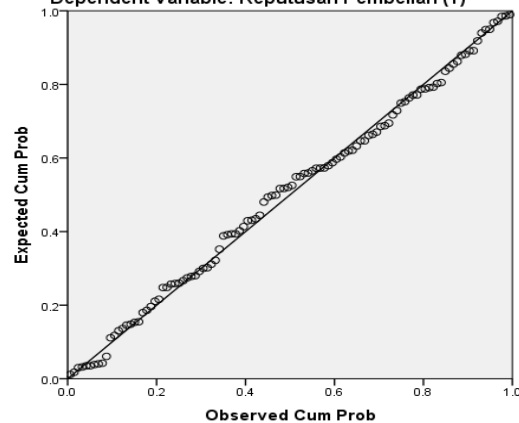
		Unstandardize d Residual
N		110
Normal Parameters ^{a,b}	Mean	.0E-7
	Std. Deviation	2.49500399
Most Extreme Differences	Absolute	.048
	Positive	.042
	Negative	-.048
Kolmogorov-Smirnov Z		.504
Asymp. Sig. (2-tailed)		.962

a. Test distribution is Normal.

b. Calculated from data.

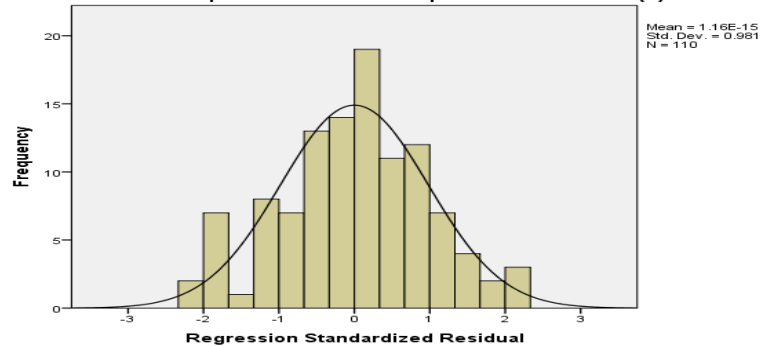
Normal P-P Plot of Regression Standardized Residual

Dependent Variable: Keputusan Pembelian (Y)



Histogram

Dependent Variable: Keputusan Pembelian (Y)



b. Uji Linieritas
Variabel Iklan (X_1)

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Keputusan Pembelian (Y) * Iklan (X_1)	Between Groups	(Combined)	560.815	15	37.388	1.916	.031
		Linearity	100.924	1	100.924	5.171	.025
		Deviation from Linearity	459.891	14	32.849	1.683	.072
	Within Groups		1834.540	94	19.516		
	Total		2395.355	109			

Variabel Merek (X_2)

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Keputusan Pembelian (Y) * Merek (X_2)	Between Groups	(Combined)	1232.573	14	88.041	7.193	.000
		Linearity	1066.111	1	1066.111	87.102	.000
		Deviation from Linearity	166.462	13	12.805	1.046	.415
	Within Groups		1162.781	95	12.240		
	Total		2395.355	109			

Variabel Harga (X_3)

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Keputusan Pembelian (Y) * Harga (X_3)	Between Groups	(Combined)	989.707	18	54.984	3.560	.000
		Linearity	708.480	1	708.480	45.866	.000
		Deviation from Linearity	281.227	17	16.543	1.071	.394
	Within Groups		1405.647	91	15.447		
	Total		2395.355	109			

Variabel Kualitas Produk (X_4)

ANOVA Table

			Sum of Squares	df	Mean Square	F	Sig.
Keputusan Pembelian (Y) * Kualitas Produk (X_4)	Between Groups	(Combined)	1843.362	27	68.273	10.142	.000
		Linearity	1647.909	1	1647.909	244.802	.000
		Deviation from Linearity	195.453	26	7.517	1.117	.343
	Within Groups		551.992	82	6.732		
	Total		2395.355	109			

c. Uji Multikolonieritas

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
	B	Std. Error	Beta			Tolerance	VIF
(Constant)	7.800	5.453		1.431	.156		
1 Iklan (X1)	.120	.090	.084	1.341	.183	.693	1.443
Merek (X2)	.408	.128	.293	3.194	.002	.320	3.122
Harga(X3)	-.181	.116	-.144	-1.560	.122	.318	3.145
Kualitas Produk (X4)	.506	.053	.702	9.561	.000	.501	1.998

a. Dependent Variable: Keputusan Pembelian (Y)

d. Uji Heteroskedastisitas

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	2.259	3.337		.677	.500
1 Iklan (X1)	-.018	.055	-.039	-.335	.738
Merek (X2)	.024	.078	.053	.305	.761
Harga(X3)	-.018	.071	-.043	-.251	.802
Kualitas Produk (X4)	.004	.032	.017	.127	.899

a. Dependent Variable: RES2

Uji Analisis Regresi Berganda

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	7.800	5.453		1.431	.156
1 Iklan (X1)	.120	.090	.084	1.341	.183
Merek (X2)	.408	.128	.293	3.194	.002
Harga(X3)	-.181	.116	-.144	-1.560	.122
Kualitas Produk (X4)	.506	.053	.702	9.561	.000

a. Dependent Variable: Keputusan Pembelian (Y)

Uji Koefisien Determinasi R Square (R²)

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.847 ^a	.717	.706	2.54208

a. Predictors: (Constant), Kualitas Produk (X4), Iklan (X1), Merek (X2), Harga(X3)

Uji Hipotesis Koefisien Secara Simultan (F)

ANOVA^a

Model	Sum of Squares	Df	Mean Square	F	Sig.
1 Regression	1716.825	4	429.206	66.418	.000 ^b
Residual	678.530	105	6.462		
Total	2395.355	109			

a. Dependent Variable: Keputusan Pembelian (Y)

b. Predictors: (Constant), Kualitas Produk (X4), Iklan (X1), Merek (X2), Harga(X3)

Uji Hipotesis Koefisien Secara Parsial (T)

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
(Constant)	7.800	5.453		1.431	.156
1 Iklan (X1)	.120	.090	.084	1.341	.183
Merek (X2)	.408	.128	.293	3.194	.002
Harga(X3)	-.181	.116	-.144	-1.560	.122
Kualitas Produk (X4)	.506	.053	.702	9.561	.000

a. Dependent Variable: Keputusan Pembelian (Y)

Lampiran 3. Lembar Persetujuan dan Konsul



KEMENTERIAN AGAMA
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Formulir C

Hal : Persetujuan Skripsi Untuk Diuji

Kepada Yth.
 Ketua Program Studi
 Ekonomi Islam
 Fakultas Ekonomi dan Bisnis Islam
 UIN Raden Fatah Palembang

Assalamualaikum Wr. Wb.

Kami menyampaikan bahwa skripsi mahasiswa:

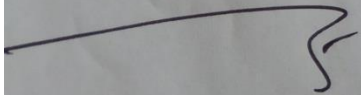
Nama : Muhammad Syuhada
NIM/Program Studi : 14190211/Ekonomi Syariah
Judul Skripsi : Pengaruh Iklan, Merek, Harga dan Kualitas Produk terhadap Keputusan Pembelian Kartu Perdana Telkomsel pada Mahasiswa Fakultas Ekonomi dan Bisnis Islam Universitas Islam Negeri Raden Fatah Palembang

Telah selesai dibimbing seluruhnya dan dapat diajukan untuk mengikuti ujian komprehensif dan munaqosyah skripsi.

Demikianlah pemberitahuan dari kami, bersama ini kami lampirkan skripsi mahasiswa yang bersangkutan.

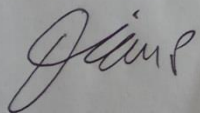
Wassalamu'alaikum, Wr. Wb.

Pembimbing Utama



Dinnul Alfian Akbar, SE., M.Si
NIP. 197803272003121003

Palembang, November 2018
 Pembimbing Kedua



Dian Pertiwi, S.E.I., M.S.I
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 Pembimbing I : Dinnul Alfian Akbar, SE., M.Si

No	Hari/Tanggal	Keterangan yang di Konsultasikan	Paraf
①		Az maula →	
②	19/5-2018	Revisi BAB I - III lati Rizy Gru Terry Mtd. Juhul Next: Jumat 2/6-2018 →	
③	22/5-2018	Az BAB I - II Sept Kurne →	
④	1/6-2018	Revisi Babul →	



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 Pembimbing I : Dinnul Alfian Akbar, SE., M.Si

No	Hari/Tanggal	Keterangan yang di Konsultasikan	Paraf
5	3/10-2028	Az tawane tawane oleh Duta.	
6	2/11-2028	Ruang B2b IV pembelian Hetero Next : Sen 5/11-2028	
7	5/11-2028	Az B2b I - I Sep 7/2028	



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 Pembimbing II : Dian Pertiwi, S.E.I., M.S.I

No	Hari/Tanggal	Keterangan yang di Konsultasikan	Paraf
1.	30 Juli 2018	Perbaikan Proposal - Footnote - Spasi - Format Penulisan - Tambah 5 jurnal - penelitian terdahulu yang berpengaruh negatif - Daftar Pustaka.	d
2.	3 Agustus 2018	ACC Proposal Lanjut Bab I	d
3.	8 Agustus 2018	Bab I perbaikan - Tambah halaman - sumber dari website resmi - Penomoran - Sistematika Penulisan.	d
4.	13 Agustus 2018	ACC BAB I Lanjut BAB 2	d
5.	3 September 2018	Perbaikan BAB II - Tambah ayat / hadist tentang harga dan kualitas produk - Sumber harus jelas	d



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 Pembimbing II : Dian Pertiwi, S.E.I., M.S.I

No	Hari/Tanggal	Keterangan yang di Konsultasikan	Paraf
6.	10 September 2018	ACC Bab II Lanjut Bab III	d
7.	19 September 2018	ACC Bab III - Lanjutkan ke Pembimbing Utama	d
8.	27 September 2018	Perbaiki Kuesioner. - Pengantar Awal - 14 Karakteristik Responden - Pertanyaan Penelitian	d
9.	1 Oktober 2018	ACC Kuesioner	d
10.	31 Oktober 2018	Perbaiki BAB IV dan BAB V - Tabel diperbaiki	d
11.	2 November 2018	ACC Bab IV dan Bab V - Lengkapi Abstrak, Daftar Isi, Kata Pengantar, Daftar Tabel, Daftar Pustaka, Lampiran	d.

12. 7 November 2018 ACC Skripsi
Siap Diujikan

d.

DAFTAR RIWAYAT HIDUP

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Agama : ISLAM

Nama Orang Tua

Ayah : Thamrin Madri

Ibu : Yeni Syarifah

Email : Muhammadsyuhada77@gmail.com

IPK : 3,33

B. PENDIDIKAN

1. SD Negeri 1 Indralaya (2002-2008)
2. MTs Al Ittifaqiah Indralaya (2008-2011)
3. MA Al Ittifaqiah Indralaya (2011-2014)
4. UIN Raden Fatah Palembang (2014-2018)