

ABSTRAK

Pada saat ini eksistensi zakat sarang burung walet dalam penyaluran zakat masih belum terpublikasi dengan baik di masyarakat, kurangnya literasi mengenai kewajiban membayar zakat bagi umat muslim, di sebabkan oleh faktor pendidikan, pengetahuan dan kepercayaan terhadap keputusan berzakat sarang burung walet sehingga masyarakat tidak melaksanakan kewajibanya dalam membayar zakat, yang dimana zakat wajib bagi umat muslim yang bertujuan untuk menyucikan harta, dan mendekatkan diri kepada Allah SWT. Penelitian ini bertujuan untuk mengetahui pengaruh pendidikan, pengetahuan dan kepercayaan terhadap keputusan berzakat sarang burung walet di desa Sari Agung Kecamatan Lalan. Jenis penelitian ini adalah penelitian kuantitatif deskriptif. Penentuan sampel menggunakan purposive sampling, pengumpulan data menggunakan kuisioner dibagikan kepada 55 responden yang mempunyai gedung walet di desa Sari Agung Kecamatan Lalan. Analisis data menggunakan regresi linear berganda diolah menggunakan program SPSS Statistic 25. Berdasarkan pada hasil uji parsial pengaruh variabel pendidikan terhadap keputusan berzakat sarang burung walet adalah sebesar $0,033 < \text{dengan nilai signifikansi } 0,05 \text{ dan nilai } t \text{ hitung } 2,192 > \text{ dari nilai } t \text{ tabel } 2,008$. Variabel pengetahuan terhadap keputusan berzakat sarang burung walet sebesar $0,041 < \text{dengan nilai signifikansi } 0,05 \text{ dan nilai } t \text{ hitung } 2,918 > \text{ dari nilai } t \text{ tabel } 2,008$, dan variabel kepercayaan $0,019 < \text{dengan nilai signifikansi } 0,05 \text{ dan nilai } t \text{ hitung } 2,426 > \text{ dari nilai } t \text{ tabel } 2,008$. Selanjutnya uji simultan untuk pengaruh pendidikan, pengetahuan dan kepercayaan terhadap keputusan berzakat sarang burung walet sebesar $0,000 < 0,05 \text{ dan nilai } f_{\text{hitung}} 28.741 > \text{ dari nilai } f_{\text{tabel}} 2.783$ yang berarti H_0 ditolak dan H_a diterima, maka dapat disimpulkan variabel bahwa pengaruh Pendidikan (X1) Pengetahuan (X2), dan Kepercayaan (X3) secara bersama-sama berpengaruh terhadap Keputusan Berzakat Sarang Burung Walet (Y) di Desa Sari Agung Kecamatan Lalan.

Kata Kunci : *Pendidikan, Pengetahuan, Kepercayaan, keputusan Berzakat.*

ABSTRACT

Currently, the existence of zakat on swiftlet nest income in its distribution remains under-publicized in the community. The lack of literacy regarding the obligation of paying zakat among Muslims is caused by factors such as education, knowledge, and trust, which influence the decision to pay zakat on swiftlet nest income. Consequently, the community does not fulfill its obligation to pay zakat, even though it is compulsory for Muslims, aiming to purify wealth and draw closer to Allah SWT. This study aims to examine the influence of education, knowledge, and trust on the decision to pay zakat on swiftlet nest income in Sari Agung Village, Lalan District. This research adopts a quantitative descriptive approach. The sample was determined using purposive sampling, and data were collected through questionnaires distributed to 55 respondents who own swiftlet houses in Sari Agung Village, Lalan District. The data were analyzed using multiple linear regression processed with SPSS Statistics 25. Based on the partial test results, the influence of educational variables on the decision to pay zakat to swallow's nests is $0.033 <$ with a significance value of 0.05 and a calculated t value of $2.192 >$ from the t table value of 2.008. The knowledge variable regarding the decision to pay zakat to swallow's nest is $0.041 <$ with a significance value of 0.05 and a calculated t value of $2.918 >$ from a t table value of 2.008, and the trust variable is $0.019 <$ with a significance value of 0.05 and a calculated t value of $2.426 >$ from a t table value of 2.008. Next, a simultaneous test for the influence of education, knowledge and trust on the decision to give zakat to swallow's nest is $0.000 < 0.05$ and the calculated f value is $28,741 >$ from the f table value of 2.783, which means H_0 is rejected and H_a is accepted, so it can be concluded that the variables are the influence of Education (X_1), Knowledge (X_2), and Trust (X_3) together influence the decision to give zakat to Swallow's Nest (Y) in Sari Agung Village, Lalan District.

Keywords: Education, Knowledge, Trust, Decision to Pay Zakat.