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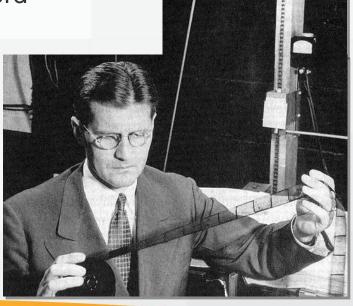
By Hardi Sukardi

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1998

Library of Congress recognizes UMI as offsite repository of **Digital Dissertation** Library



1938

University Microfilms founded

1951

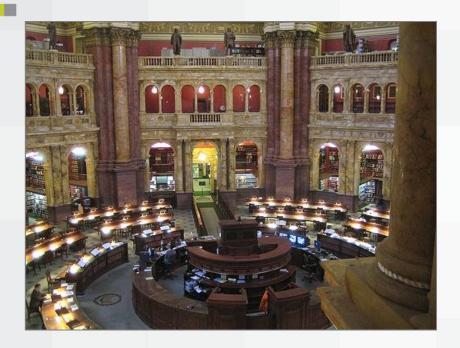
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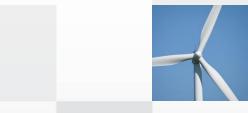




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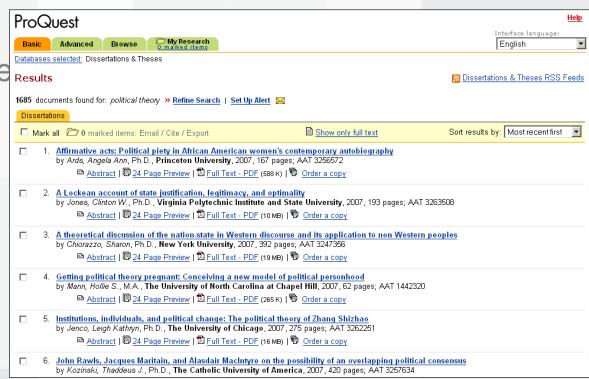


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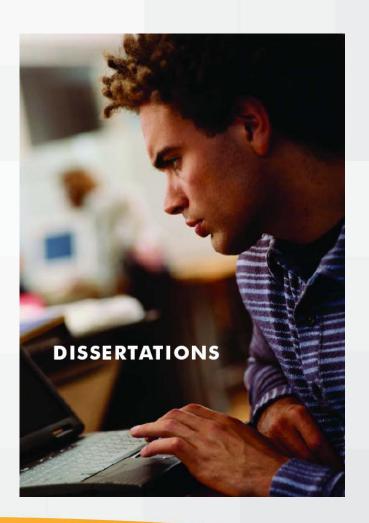
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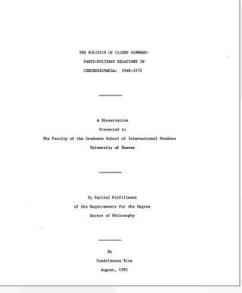
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Cournot Competition and Hit-and-Run Entry and Exit in a Teaching Experiment

Simon Gächter, Christian Thöni, Jean-Robert Tyran. Journal of Economic Education. Washington: Fall 2006. Vol.37, Iss. 4; pg. 418, 13 pgs

Abstract (Summary):

demonstrate that profits of a firm fall as the number of used the experiment in undergraduate classes on str [PUBLICATION ABSTRACT]

Full Text (6746 words)

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[Headnote]

Abstract:

Instructors can use a computerized experiment to introd firm fall as the number of competitors is increased in a classes on strategy and management as well as in mas Key words: Cournot competition, entry, exit, experiment, IFL codes: A2. L1, D4, C9

Instructors can use a computerized experiment to into organization, game theory, and strategy and managed Reference Linking es to Great resource to inform students how many times an article has been cited, by theory, and strategy and management. In addition to intri-firm fall as the number of competitors is increased in an whom and also shared

Key ideas in strategic behavior are that firms take competitors' actions into account and make their best responses to them and that competition tends to reduce profits. These ideas can be introduced at different stages in education and at different levels of formal detail. The experiment we describe allows students to experience strategic competition and to witness the precision with which economic theory predicts such outcomes.

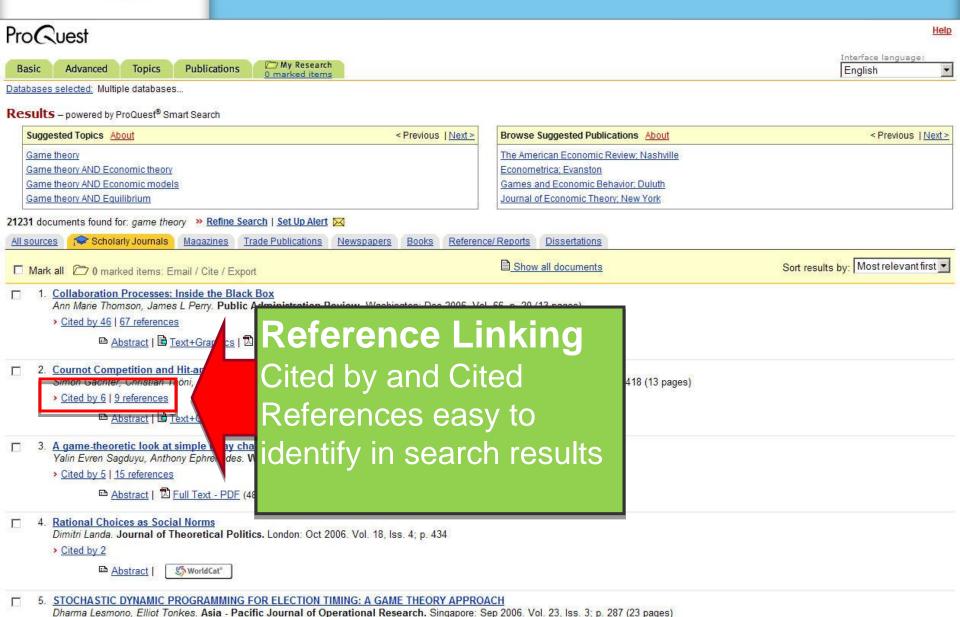
The purpose of the experiment is to introduce students to imperfect competition and strategic thinking in general. Our computerized teaching experiment has two phases. In the first phase, subjects participate in separate oligopolistic Cournot markets with different numbers of firms in each market. This phase allows a demonstration of the effect of market size on imperfect quantity competition. In the second phase, costless market entry and exit are possible. Theory predicts equalization of profits across markets as profitable markets attract competitors from less profitable markets. In both phases, the theoretical predictions are almost perfectly met by actual experimental play. The experiment is therefore a powerful illustration of the ideas of the static concept that fewer competitors in a market lead to higher profits and the dynamic concept that hit-and-run entry and exit tends to equalize profits across markets. We have successfully used this twophase experiment in undergraduate and master of business administration (MBA) courses. Although we have used the two-phase experiment, which we describe later, alternative organizations are possible as well. For instance, instructors can, according to their time budget and audience, choose to run the two phases at different sessions or only run phase 1.

The main advantage of our teaching experiment is that it is a compact workhorse to introduce several key issues in industrial organization with a single experiment. It is mainly a computerized extension of the market-entry experiment described by Garratt (2000). In Garratt's design, students can choose to enter one of four markets. Once entered, they automatically produce and sell one unit. In our experiment, students are exogenously allocated to one of four markets and play 10 periods in fixed markets. In a subsequent phase, they can switch markets. The students within a market play a Cournot oligopoly game.





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"我们的学生都具备了所有教务和商务管理者所需的领导气质。"Srijalwong 女士补充道。

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"我们的学生都具备了所有教务和商务管理者所需的领导气质"

"我们的学生都具备了所 有教务和商务管理者所 需的领导气质," Srijalwong 女士补充道。





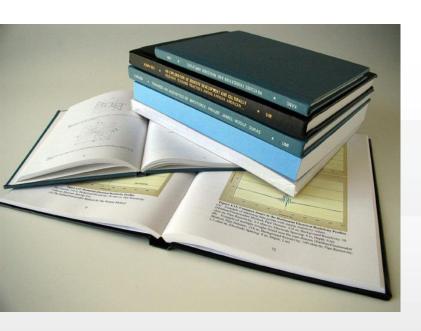
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Publish: Preservation and Archiving



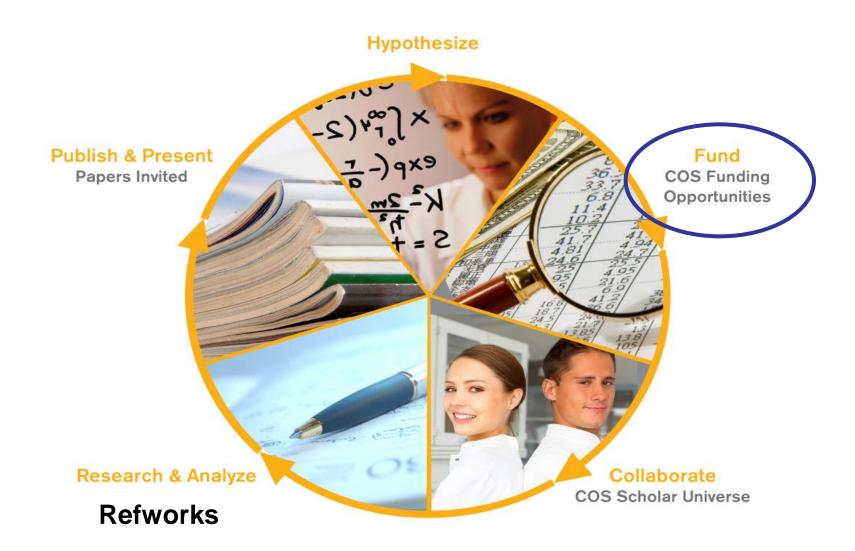
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- How can we set our research objectives without knowing the research boundaries?



Best Practice: Research Cycle







Thank You



Questions?

